

Northamptonshire Safeguarding Children Board

ANNUAL CONFERENCE 2017

Online Safety
and the Risk of Exploitation
Part One.



WELCOME AND HOUSEKEEPING

Keith Makin

Independent Chair

Northamptonshire Safeguarding
Children Board



Northamptonshire
Safeguarding Children Board

OPENING SPEECH

Cllr Matt Golby

Lead Member for Children and Families



Northamptonshire
Safeguarding Children Board

Protecting Children Today

DS Carole Walton
Northamptonshire Police

- PG Cert Behavioural Forensic Psychology Online Child Sex Offenders
- 25 years Detective Sgt
- Computer/mobile phone forensics
- 15 years Cyber and Child Protection
- 2 years working at CEOP (Child Exploitation Online Protection National Crime Agency)
- Cyber Security Protect and Prevent Officer
- Governor of local schools
- Mum of two
- Presented to the LSCB in 2012.....



Every child is a blank canvas when its born and its the people, relationships and life experiences that contribute to your wellbeing and success.

“The implications are huge: as adults we can change, we can clutch our fates from predetermined destiny, as parents we can radically alter the trajectory of our children’s lives, and **as a society we could largely eradicate criminality and poverty.**”

‘Not in your genes’ 2016 author Oliver James

What is safeguarding?

Safeguarding is the action that is taken to promote the welfare of children and protect them from harm.

Safeguarding means:

- protecting children from abuse and maltreatment
- preventing harm to children's health or development
- ensuring children grow up with the provision of safe and effective care
- taking action to enable all children and young people to have the best outcomes.

Child protection is part of the safeguarding process. It focuses on protecting individual children identified as suffering or likely to suffer significant harm. This includes child protection procedures which detail how to respond to concerns about a child.

4. Bullying - a definition

There is no legal definition of bullying.

However, it's usually defined as behaviour that is:

- repeated
- intended to hurt someone either physically or emotionally
- often aimed at certain groups, for example because of race, religion, gender or sexual orientation

It takes many forms and can include:

- physical assault
- teasing
- making threats
- name calling
- cyberbullying - bullying via mobile phone or online (for example email, social networks and instant messenger)

Your school should have its own policy to stop bullying.



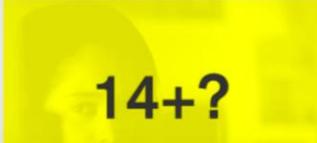


**KEEP
CALM
AND DO NOT
REINVENT
THE WHEEL**



Welcome to CEOP's Thinkuknow

Are you...

 <p>5-7?</p>	 <p>8-10?</p>	 <p>Parent/ Carer?</p>
 <p>11-13?</p>	 <p>14+?</p>	 <p>Children's workforce?</p>

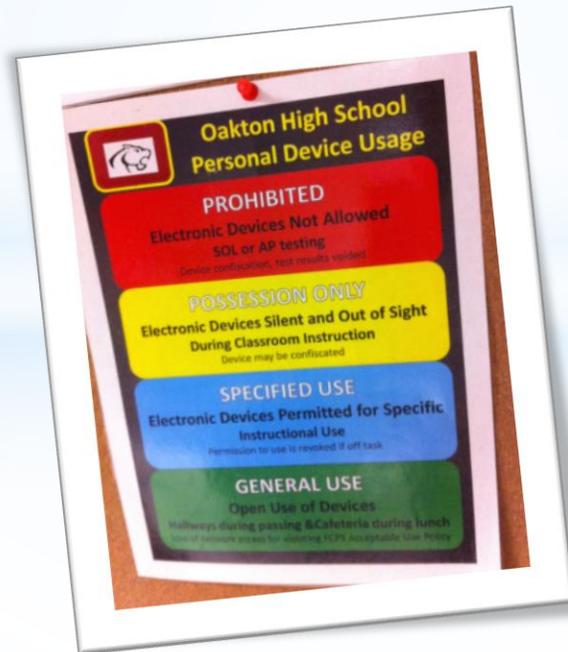
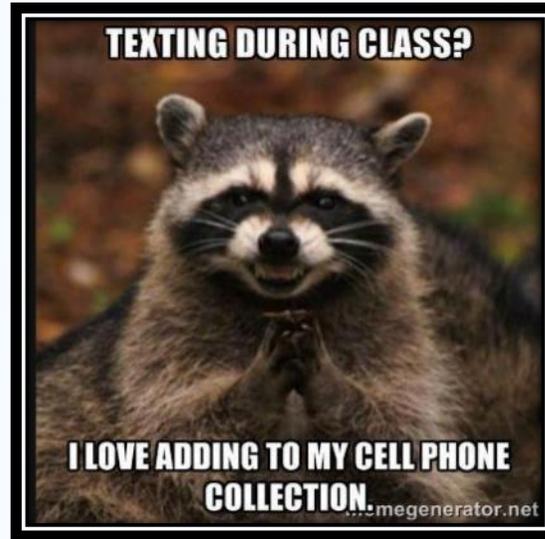
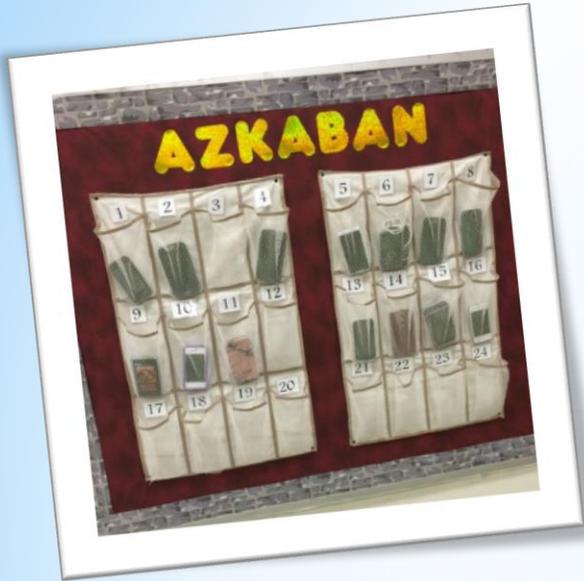


The world changes. Children don't.

Our new film highlights the ongoing need to talk to our children about sex, relationships and the internet.

[Find out more!](#)

CEOP'S WORK



Clickjacking	Copying & Cheating	<u>Cyberbullying</u>	Cyberstalking
Gaming	If Your Child is Aged 10 to 12	If Your Child is Aged 13 or Over	If Your Child is Aged 6 to 9
If Your Child is Aged Under 5	Is Your Child Using These Apps?	Music, Movies & File Sharing	Online Radicalisation
Parental Control Software	Paying for Games, Apps & Downl..	Privacy & Identity Theft	Protecting Passwords
Safe Browsing	Texting & Sexting	The Best Approach	The Internet of Things
Video Game Gambling	Viruses & Other Malware	Your Child and Social Networking	

The screenshot shows the top section of the 'Get Safe Online' website. On the left is the logo, which consists of a blue cube with the text 'GET SAFE ONLINE' and a white arrow pointing right. To the right of the logo is the tagline 'Get Safe Online Free expert advice'. Further right is a 'Follow us' section with icons for YouTube, Twitter, and Facebook. On the far right of the header is a navigation menu with links: Home, About Us, Partners and Supporters, Press, News, Blog, Jargon Buster, and Contact. Below the navigation menu is a search bar with a magnifying glass icon. Underneath the search bar are two tabs: 'Personal' (which is selected and highlighted in blue) and 'Business'. At the bottom of the header is a horizontal menu with seven categories, each with a vertical line to its left: Protecting Your Computer, Protecting Yourself, Smartphones & Tablets, Shopping, Banking & Payments, Safeguarding Children, Social Networking, and Business.

Copycat Websites	Cyberstalking	Digital Legacies	Donating to Charity Online
eCards	Fraud	Get Safe Online Day 2016	Holiday & Travel Booking
Job Searching	Loyalty Card Fraud	Mobile Banking	Money Muling
Motor Insurance Fraud (Ghost b..	Online Gambling	Online Gaming	Online Radicalisation

- www.thinkyouknow.co.uk
- www.getsafeonline.org
- www.nspcc.org
- www.gov.uk



Schools Community Safety Activity

- * Hate Crime Awareness week 16th October
- * Prevent training to enable cascading
- * Teach Meet - Best Practice sharing (BWT)
- * County Schools Challenge - Road Safety
- * Guns Gangs & Knives (Yrs 10 and 11)
- * Doorstep Crime





December 13th 2016

Regional Charity, Service Six, is celebrating winning a second major Big Lottery Fund grant in a three month period. BLF have awarded a further £401,432 for Service Six to work with disadvantaged children and young people in Northamptonshire and Leicestershire.

The three year full-time project, 'Targeting And Reducing Grooming Exploitation & Trading of Children Online,' (TARGET) is set to begin in April 2017 and will support 900+ youngsters aged 5 to 18 years all of whom will be identified as at risk of or already affected by online sexual exploitation and abuse.

Service Six launched the TARGET project in 2015 after their data indicated a 21% increase in young people presenting with negative online experiences since 2012 and noted a significant gap in bespoke online sexual exploitation intelligence and services. Subsequent project research with 826 young people undertaken between late 2015 and Summer 2016 showed that over half of young people are regularly contacted by strangers online, over a third have received indecent sexual images and over a quarter have sent indecent sexual images. Furthermore, over 20% have been asked to meet with strangers and 8% had agreed. Most shockingly less than 1% of young people had shared any of this information with an adult. Disadvantaged young people were shown to be at the highest risk being 21% less likely to report online sexual exploitation to an adult.

Project beneficiaries will increase their online protective behaviours, improve their wellbeing and increase their transferable knowledge and skills. The project activities will include a youth designed free online App to promote protective behaviours online. 'Support to Report' services, youth led educational workshops and an annual conference will be organised to cascade project learning.

Chief Executive, Jane Deamer said, 'Service Six is absolutely delighted about the grant award and the positive impact for disadvantaged children that the expansion of TARGET will enable. Tackling Online Sexual Exploitation and Abuse (OSEA) is the most critical work I have undertaken in my career so far. OSEA represents the biggest threat to the highest number of children of our time so we cannot ignore the crisis that's already occurring and must address the dangers of the online world children now live. Working with and for children has never been more important to



June 2017 TARGET Champions

Our Target Champions and Team have been hard at work over the past few weeks. They have been learning new skills, developing their knowledge of online protective behaviours and how to support young people from the dangers online. The champions have worked with us to collate information from our consultations, to ensure our helpline and app is shaped to the needs of the young people. They will be looking to work in schools and the community to assist disadvantaged young people who are at risk or have been affected by online grooming, exploitation and trading.



June 2017 Beanfield Primary School

On Thursday 15th June year 6 students from Beanfield Primary in Corby spent the afternoon with our TARGET Team. The young people participated in the high energy interactive workshops and learnt about the dangers of the online world and how to keep themselves safe. The TARGET Team will be continuing to deliver a wide variety of workshops at the school throughout the rest of the year.

1. Before you allow your child to have any device such as a mobile phone/tablet, think about their age; are they able/ ready to understand. If not, delay until they are.
2. <http://www.thinkuknow.co.uk/parents/> and www.thinkuknow.co.uk/parents/ are the police endorsed online safety resource where you can get accurate information and updates, be sure to check them regularly for new threats and changes. Talk to your children about the advice on Get Safe Online and ThinkuKnow, read the website together.
3. Ensure you have a copy of their account details such as username, email and their passwords, and check the access and contents regularly. Most social media sites have age restrictions (13 and upwards, check and research before allowing them to join).
4. Help your child to create their email and usernames – ensure they don't give out private information in the name ((such as age/location/full name) and are appropriate for long term use when they become adults
5. Passwords should be made of three random words (including upper/lower case words and numbers if required). Teach your children the importance of privacy and not sharing this information with others. (Passwords should be treated like a tooth brush, you don't share with others and you change them regularly!)
6. Use parental control software (many ISPs like British Telecom or Virgin may provide it free, check with yours). Ensure it is regularly update and check it's working effectively. (Research products via search engines such as Google or Bing)
7. Do not allow your child access to webcam/Facetime in bedrooms or in private – ensure webcams have covers on them when not in use, you can use a piece of tape or buy a specific webcam cover. Look at who your child is speaking to and ensure your child understands stranger danger especially when they are at home as this is when they are more likely to feel secure and are less likely to recognise danger.
8. Online games have age restrictions to help protect children, ensure that your child only has access to age appropriate games and other online material.
9. Ensure you are a friend or follower of your child on any social media accounts. Enforce “family rules” ie “Would you want Mum / Nan / everyone to read or see that post / picture? If not, don't post it” and ensure you discuss regularly
10. Ask your child if they know where they can get help quickly if something happens online, you can compare it to knowing when to call 999 but online – clickceop/childline/police/teachers and be sure to reinforce the message “it's never too late to tell and that it's not your fault if something happens”





Regional Cyber Crime Unit

Protect Coordinator

Cyber Champions School Engagement

Version: 1.0

Produced by: DS Carole Walton

Last updated: 12.02.16

The CC initiative has been created by the East Midlands Cyber Protect Coordinator to engage children in all aspects of online safety and raise awareness in the community.

The overriding objective is to prevent them becoming victims of any cyber enabled or facilitated crime and prevent them becoming cyber criminals as per the Protect and Prevent strands of the Cyber Crime Strategy.

It is our aim to reach all children in the five counties and to continue with this programme regularly/yearly to reinforce the messages and provide new information to the children as the threats develop. The key messages need to become embedded in their education in the same way traditional stranger danger is already there.

It is acknowledged that the CEOP/NCA 'ThinkuKnow' material and information (alongside Childline/NSPCC) will remain the focus and the lesson plans they provide via their website will form the core material of the relevant age group presentations (JCC).

Cyber/digital and social media is an integral part of a young person's life, both social and educationally. Therefore safe practices and navigation pathways are vital and need to be included in a young person's education from the earliest opportunity in order to Protect the child and prevent them becoming a victim and also to Prevent them becoming a Cyber-criminal.



This certificate is presented to

For being an expert on Internet Safety, designing an excellent leaflet and becoming a "Junior Cyber Champion"

Congratulations!

Carole Walton DS852

DS Carole Walton – EMSOU Cyber Protect

Head Teacher



E-SAFETY!!!



TOP TIPS TO SAFE ONLINE

- ✓ DON'T TALK TO ANYONE YOU DON'T KNOW!
- ✓ NEVER TURN YOUR WEBCAMS ON
- ✓ ASK YOUR PARENTS FOR PERMISSION BEFORE YOU GO ON SOCIAL MEDIA SITES
- ✓ NEVER SHARE YOUR PASSWORDS WITH PEOPLE
- ✓ PEOPLE YOU FOLLOW ONLINE AREN'T ALWAYS WHAT THEY SAY THEY ARE
- ✓ NEVER ARRANGE TO MEET SOMEONE YOU DON'T KNOW
- ✓ DO NOT GIVE OUT ANY PERSONAL INFORMATION OF ANY KIND
- ✓ ALWAYS CHECK THEIR PROFILE FIRST BEFORE ACCEPTING
- ✓ IF YOU FIND A FRIENDS REQUEST THEN DON'T ACCEPT IT, UNLESS YOU KNOW THE PERSON
- ✓ DON'T MAKE A PASSWORD THAT EVERYBODY KNOWS/IT IS VERY SIMPLE

THESE ARE SOME LOGOS OF SOCIAL MEDIA SITES!!



- Do not underestimate the affect online (offline) bullying can have on a young person
- Give them confidence that they can tell and will be helped
- Do not seek to minimise the risk and harm
- When to involve the police and other agencies
- Your policies and procedures
- Lessons learned
- Age appropriate
- Consequences
- Mentors/Champions - buddies
- When I was a childits not about you
- JUST TELLING YOUNG PEOPLE NOT TO DO IT DOESN'T WORK
- Enable them to discuss, tell and challenge - life skills for this century ...

What do we need to do?

****Mandatory Ongoing Education & Awareness****
Parents, carers, professionals....and the children!

Change of mindset and attitude - if you don't 'get it' how can you protect children today?

Challenge behaviours - Top down & *parents/carers*

Influence change in your workplace - recruit the right people - 'Why do you want this job?'

Offensive Terminology - Stamp it out!

Recognise the Insider Threat

Stop Stereotyping

PREVENTION = PROTECTION

EDUCATION AWARENESS

Thank you
Any Questions?



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Simon Aston

Online Safety Officer

**Northamptonshire County
Council**

“Somewhere we
lost sight of
‘good enough’
and started to
want
‘exceptional’ all
of the time”



NCCcybersafe



What's the problem...?



NCCcybersafe



**Northamptonshire
County Council**



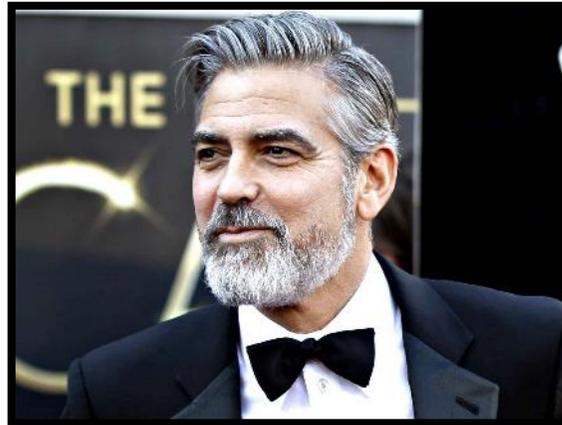
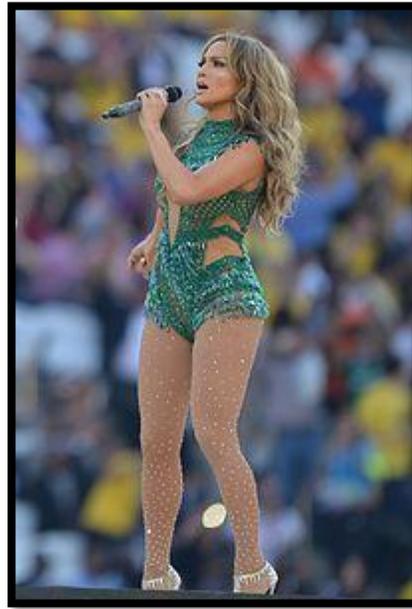
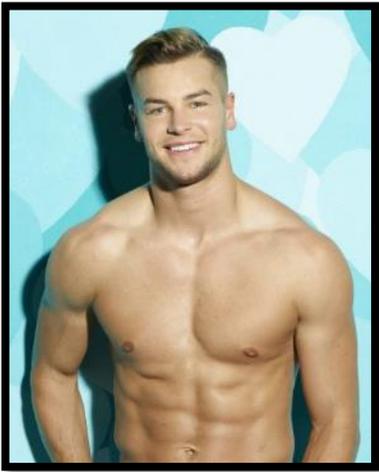
How do
you
challenge
sexting?



NCCcybersafe



**Northamptonshire
County Council**



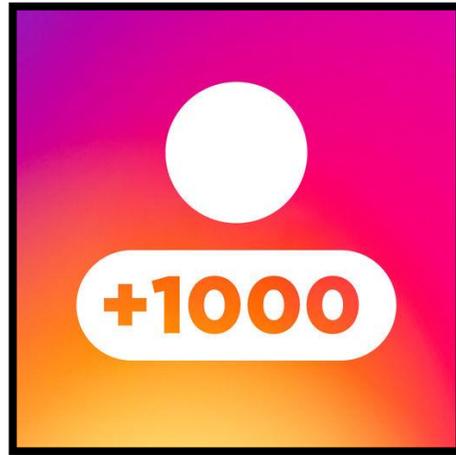
Digital 5 A Day



NCCcybersafe



**Northamptonshire
County Council**



Digital
Resilience

reassurance



Questions



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